

SECOPA

SOUTHEASTERN CONFERENCE FOR PUBLIC ADMINISTRATION

2022 Annual Conference

Community amidst Collaboration, Conflict, and COVID



September 29-October 2, 2022

Downtown Hilton

Lexington, KY

The 2022 Annual Meeting of the Southeastern Conference for Public Administration (SECoPA) will be held September 29 to October 2 in the Downtown Hilton Hotel in central Lexington, KY.

The conference brings together over 300 scholars, public servants, elected officials, students, and corporate and non-profit partners. It is an excellent opportunity to network with and market to each of these groups.

Since 1969, the Southeastern Conference for Public Administration (SECoPA) has been the gathering place of ideas for public service in our ten-state region. The conference offers attendees the opportunity to engage in scholarly discourse, discover the latest innovations, share ideas from practitioners in the field, and network with other public service administrators across the region. It is the most prestigious regional conference within the American Society for Public Administration (ASPA). ASPA boasts a diverse membership and customer base of over 9,000 government and nonprofit administrators.

SECoPA 2022 relies on the generosity of conference sponsors, and we have developed a variety of sponsorship levels and opportunities to fit your needs. Please invest in the success of SECoPA 2022 and public administration in the American Southeast by selecting one of more of the following sponsorship opportunities, or [sponsor securely online](#), or –to pay by mail, contact Matthew.Howell@EKU.EDU

Hosted by the Master of Public
Administration Program at:

EKU COLLEGE OF LETTERS,
ARTS, AND SOCIAL SCIENCES

Platinum Sponsor (\$15,000)

Limit: 1 Sponsor

- ⇒ Platinum Sponsor designation on the Conference Website
- ⇒ Company Logo and Link of Conference Website
- ⇒ Platinum Sponsor designation in the conference program
- ⇒ Full page ad in the conference program
- ⇒ Opportunity to include gift or flyer in registration package
- ⇒ Prominent signage at conference venue
- ⇒ One reserved table at luncheons
- ⇒ Opportunity to include gift or literature to participants at one luncheon event
- ⇒ Formal recognition throughout conference
- ⇒ Exhibit booth all three days of the conference
- ⇒ Three full conference registrations

Silver Sponsor (\$5,000)

- ⇒ Silver Sponsor designation on conference website
- ⇒ Company logo and link on conference website
- ⇒ Silver Sponsor designation in conference program
- ⇒ Half-page ad in conference program
- ⇒ Opportunity to include gift or flyer in registration package
- ⇒ Prominent signage at conference venue
- ⇒ Formal recognition throughout conference
- ⇒ Exhibit booth all three days of the conference
- ⇒ One full conference registration

Session Break Sponsor (\$1,000)

Limit 2 per Session Break

- ⇒ Session Break Sponsor designation on conference website
- ⇒ Company name on conference website
- ⇒ Luncheon Sponsor designation in conference program
- ⇒ Quarter-page ad in conference program
- ⇒ Prominent signage at session break
- ⇒ One full conference registration

Advertiser Rates:

Full Page Ad: 7.25 x 9.5 in	\$650
Half Page Ad: 7.25 x 4.5 in	\$500
Quarter Page Ad: 3.5 x 4.5 in	\$250
Bottom Banner 7.25 x 2.25 in	\$250

Gold Sponsor (\$10,000)

Limit: 2 Sponsors

- ⇒ Gold Sponsor designation on conference website
- ⇒ Company logo and link on conference website
- ⇒ Gold Sponsor designation in conference program
- ⇒ Half-page ad in conference program
- ⇒ Opportunity to include gift or flyer in registration package
- ⇒ Prominent signage at conference venue
- ⇒ Opportunity to include gift or literature to participants at one luncheon event
- ⇒ Formal recognition throughout conference
- ⇒ Exhibit booth all three days of the conference
- ⇒ Two full conference registrations

Bronze Sponsor (\$2,500)

- ⇒ Bronze Sponsor designation on conference website
- ⇒ Company logo and link on conference website
- ⇒ Bronze Sponsor designation in conference program
- ⇒ Quarter-page ad in conference program
- ⇒ Opportunity to include gift or flyer in registration package
- ⇒ Prominent signage at conference venue
- ⇒ One full conference registration

Luncheon Sponsor (\$2,000)

Limit 2 per Luncheon

- ⇒ Luncheon Sponsor designation on conference website
- ⇒ Company name on conference website
- ⇒ Luncheon Sponsor designation in conference program
- ⇒ Quarter-page ad in conference program
- ⇒ Opportunity to include gift or flyer in registration package
- ⇒ Prominent signage at conference venue
- ⇒ One reserved table at sponsored luncheon
- ⇒ Recognition from the podium during luncheon
- ⇒ One full conference registration

All files for adwork and logos must be high resolution (266-300 dpi) PDF, PNG, JPEG, TIFF, EPS, or SVG files, and sponsors must provide all artwork, logos, or ads to SECOPA by July 15, 2022 for inclusion in the program. All sponsorship opportunities are on a first-come, first-served basis.

If you are interested in becoming a SECOPA sponsor, or in other sponsorship opportunities, please contact Matthew.Howell@EKU.EDU.